Language Portals, an overview A Tale of Two Portals

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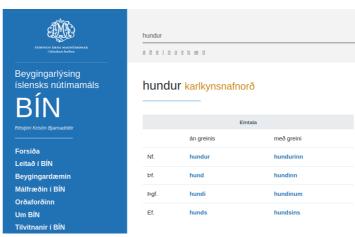
Overview

- AMI's resources
- Málið.is
 - A portal for everybody (?)
 - A portal for the resources (?)
- Fléttan.is
 - A portal for (some) people
 - Design thinking
- Comparison

Modern Language

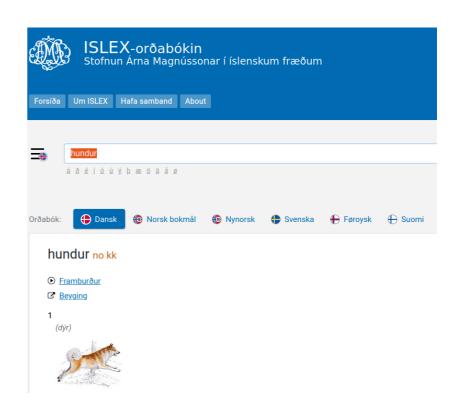
- Dictionary of Modern Icelandic
- Database of Icelandic Morphology
- Icelandic Spelling Dictionary
- Icelandic Wordweb
- Language Usage Database
- The Icelandic Term Bank





Bilingual Dictionaries

- Nordic Languages
- Icelandic-French Dictionary
- Icelandic-English Dictionary
- Icelandic-Polish Dictionary

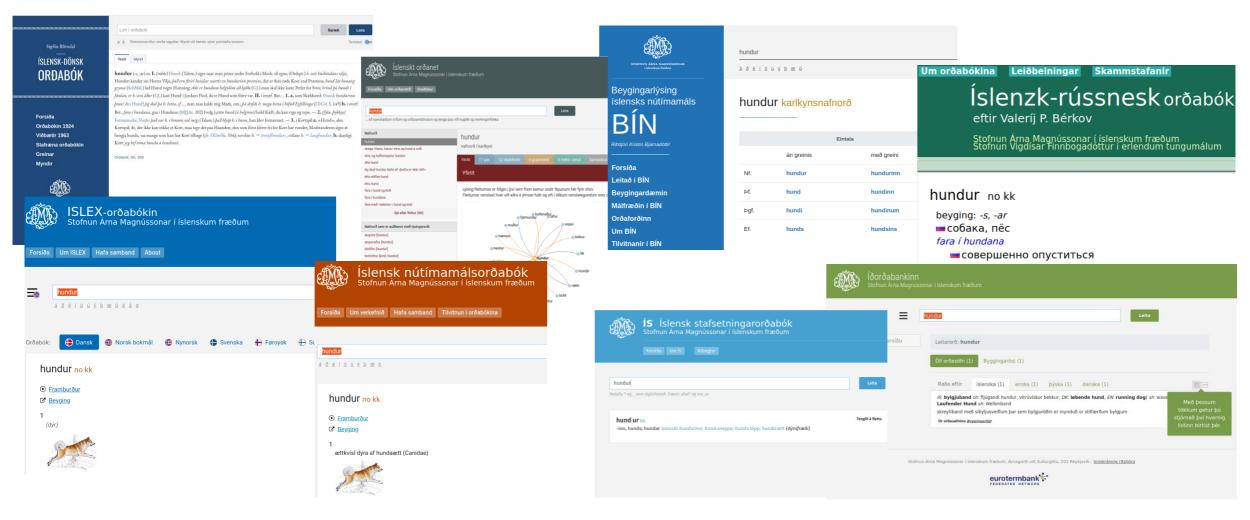


Older Language

- Icelandic-Danish Dictionary
- Icelandic-Russian Dictionary
- The Written Language Archive
- Icelandic Etymology Dictionary

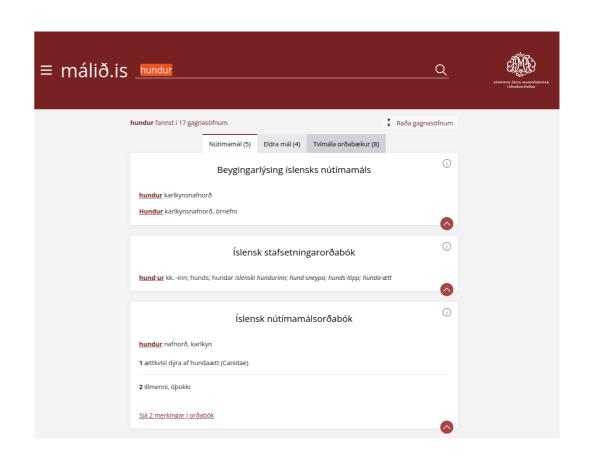






Málið.is

- Opened in 2016, inspired by the Danish web portal sproget.dk.
- Gives access to a variety of Icelandic language databases created and/or maintained by AMI.
 - Modern language: 5
 - Older language: 4
 - Bilingual dictionaries: 8
- https://malid.is



Málið

- Target group:
 - Students and professional language users
 - Also expected to serve the Icelandic speaking public
- A portal for everybody or a portal for the resources?
- Usage:
 - 260.000 visits in 2018, 860.000 in 2022
 - 33% of Icelanders have used the portal
 - Useful when introducing new resources



+











New Language Portal

- The government agreement aims to provide support for the Icelandic language
 - with a special emphasis on immigrants and younger language users.
- The ministry of culture asked AMI to create a new language portal that aims to:
 - make language resources available for younger language users and people studying Icelandic as a second language.
 - showcase Icelandic language technologies.

New Language Portal

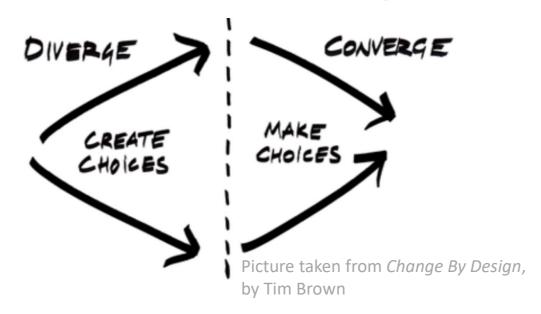
- Preparations at the Ministry of culture
 - Project manager from AMI
 - Team from the ministry
 - Kolibri, a digital solutions company



- Development at AMI
 - Team from AMI
 - Team from Kolibri

Design Thinking

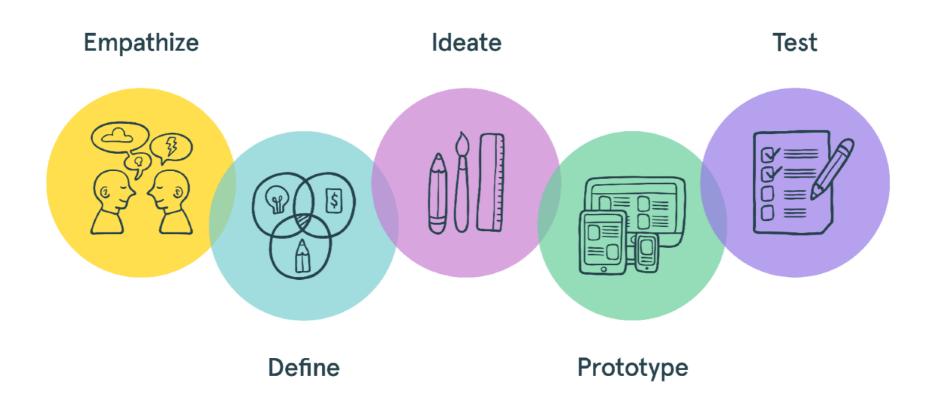
 Design Thinking is a mindset as well as a process for developing products, services and experiences.



"To have a good idea, you must first have lots of ideas."

Linus Pauling

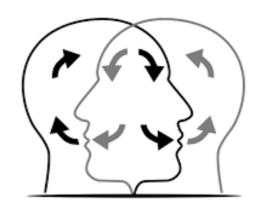
Design Thinking





Empathize

- Consult with experts
- Interview future users
- Field research





Define

- Information gathered during the first step is organized and analyzed.
- Core problems are identified.





- The team begins generating ideas.
- Problems are considered from different perspectives and innovated solutions are sought out.
- The sky is the limit!





Prototype

 The design team produces a number of inexpensive, scaleddown versions of the product to explore the key solutions generated in the previous step.





• The prototype is used for testing.





Snorri – student in 10th grade



"I dig short and clear explanations"

"I don't trust Google Translate"

"I use this to fact-check, to see if something is correct" "I never know where to look, I just google."

Snorri's aim is to submit projects in good Icelandic and find resources for improved comprehension.

Tasks that Snorri needs to solve:

- Get help with inflections
- Find synonyms
- Translate from English to Icelandic
- Look up words in dictionary
- Read through a text for a friend
- Have someone proofread his writing

Questions that Snorri asks:

- What is the difference between this and that?
- Why is there no English dictionary?
- What is the URL?
- Why is there no Grammarly for Icelandic?
- What is the context?



Yasmin – L2-student



"I want to learn ready-made sentences. I don't want to have to ask: is this accusative or blah blah. It has to be like instant coffee."

"Sometimes it's good to learn from a foreigner that has learned the language"

"I want to use solutions that are approved and reliable"

Yasmin's aim is to become a competent user of Icelandic. She is taking a course but is also working hard on her own time.

Tasks that Yasmin needs to solve:

- Translate from mother-tongue or English to Icelandic
- Find inflections
- Look for words and listen to pronunciation
- Listen to Icelandic texts
- Practice, both on her own and in group

Questions that Yasmin asks:

- What, is this on the Internet?
- How do I inflect adjectives?
- What case is this?
- What is the best way to practice this?
- What do I do next?
- Why are house numbers neutral but phone numbers masculine?



The Challenges

- Various solutions in different locations
 - Where? What?
 - Little brand-awareness about AMI and its resources
- Google is the main portal
- Overwhelming amount of information



Results from the Define-step

Trust

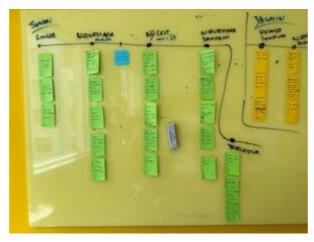
- How can we ensure the trustworthiness of the product?
- A guiding interface that anybody can use
 - How to guide users to the right resources?
 - How to offer a solution that is useful to people with different levels of Icelandic skills?
- Provide basic information in a simple manner
 - How can we help users improve and enrich their text?
 - How not to overwhelming the user?



Design Sprint











Prototype





Skrifaðu orð eða setningu











- 1 fara hratt áfram á fótunum
- 2 skreppa saman í þvotti
- 3 vaxa mikið og flæða



ég hleyp, þú hleypur, það hleypur



Nánari merking

fara hratt áfram á fótunum



2 | skreppa saman í þvotti

Sagt um þvott



3 | vaxa mikið og flæða

Sagt um vatnsfall

Dæmi áin blevnur á l



 $4 \mid$ þrýstast fram, fara út yfir mörk sín

Sagt um jökul eða jarðveg



- fara hratt áfram á fótunum 🛚
- 2 skreppa saman í þvotti
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Merking →

ég hleyp, þú hleypur, það hleypur

Beyging >

Nánari merking



2 | skreppa saman í þvotti



3 vaxa mikið og flæða



Dæmi | alasiāiii | alas | alas

brýstast fram, fara út yfir mörk sín Sagt um jökul eða jarðveg



Hvað er sagnorð?

Sagnorð

Sagnorð eða sagnir (skammstafað sem so.) eru orð sem lýsa atburðum. Dæmi: að sofa, að yrkja, að kalla.

Ath

1 fara hratt áfram á fótunum

Algengt

- 2 skreppa saman í þvotti
- 3 vaxa mikið og flæða



ég hleyp, þú hleypur, það hleypur



Nánari merking

🗓 📗 fara hratt áfram á fótunum



2 | skreppa saman í þvotti

Sagt um þvott



3 | vaxa mikið og flæða

Sagt um vatnsfall

Dæmi áin hleypur á hverju ári

Skyld orð Flóa Sagnorð

4 þrýstast fram, fara út yfir mörk sín Sagt um jökul eða jarðveg





- 1 fara hratt áfram á fótunum
- 2 skreppa saman í þvotti
- 3 vaxa mikið og flæða



Nánari merking

fara hratt áfram á fótunum



2 | skreppa saman í þvotti

Sagt um þvott

Dæmi buxurnar hlupu í þvotti
Skyld orð Skorpna Sagnorð

3 | vaxa mikið og flæða

Sagt um vatnsfall

Dæmi áin hleypur á hverju ári
Skyld orð Flóa Sagnorð

4 prýstast fram, fara út yfir mörk sín

Sagt um jökul eða jarðveg



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ég hleyp, þú hleypur, það hleypur



Nánari merking

fara hratt áfram á fótunum



2 | skreppa saman í þvotti

Sagt um þvott



3 | vaxa mikið og flæða

Sagt um vatnsfall



 $4 \mid$ þrýstast fram, fara út yfir mörk sín

Sagt um jökul eða jarðveg



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Beyging >

Beyging

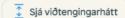
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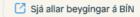
Nafnháttur

að **hlaupa**

Framsöguháttur

	Nútíð		Þátíð	
	Eintala	Fleirtala	Eintala	Fleirtala
1. pers	hleyp	hlaupum	hljóp	hlupum
2. pers	hleypur	hlaupið	hljópst	hlupuð
3. pers	hleypur	hlaupa	hljóp	hlupu





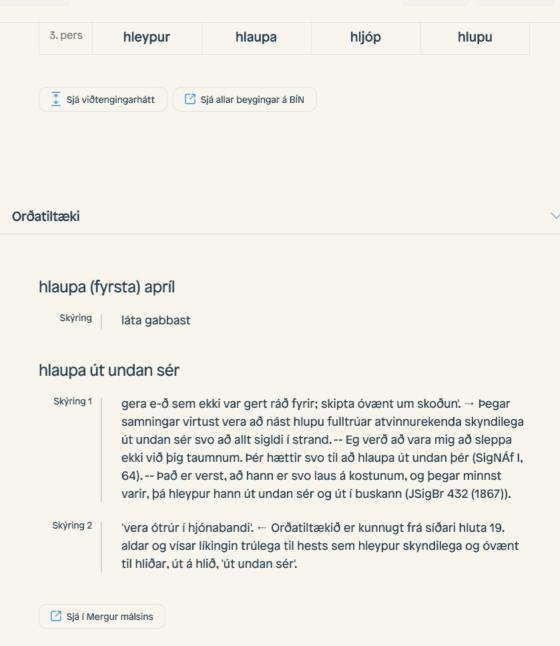


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Merking →

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Beyging →



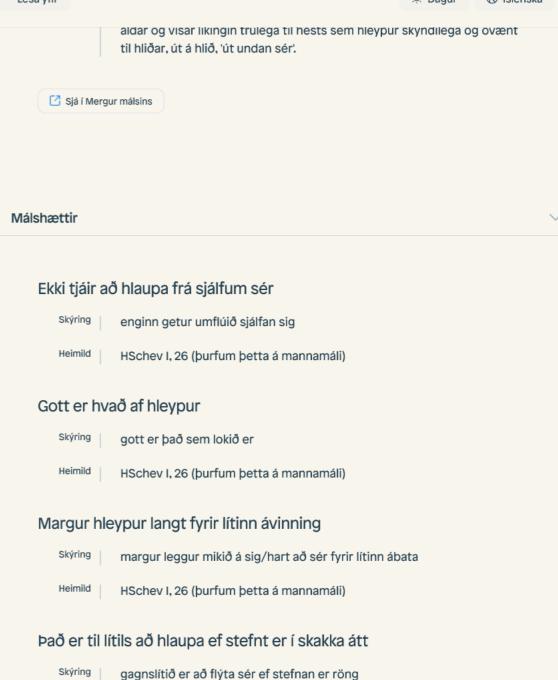


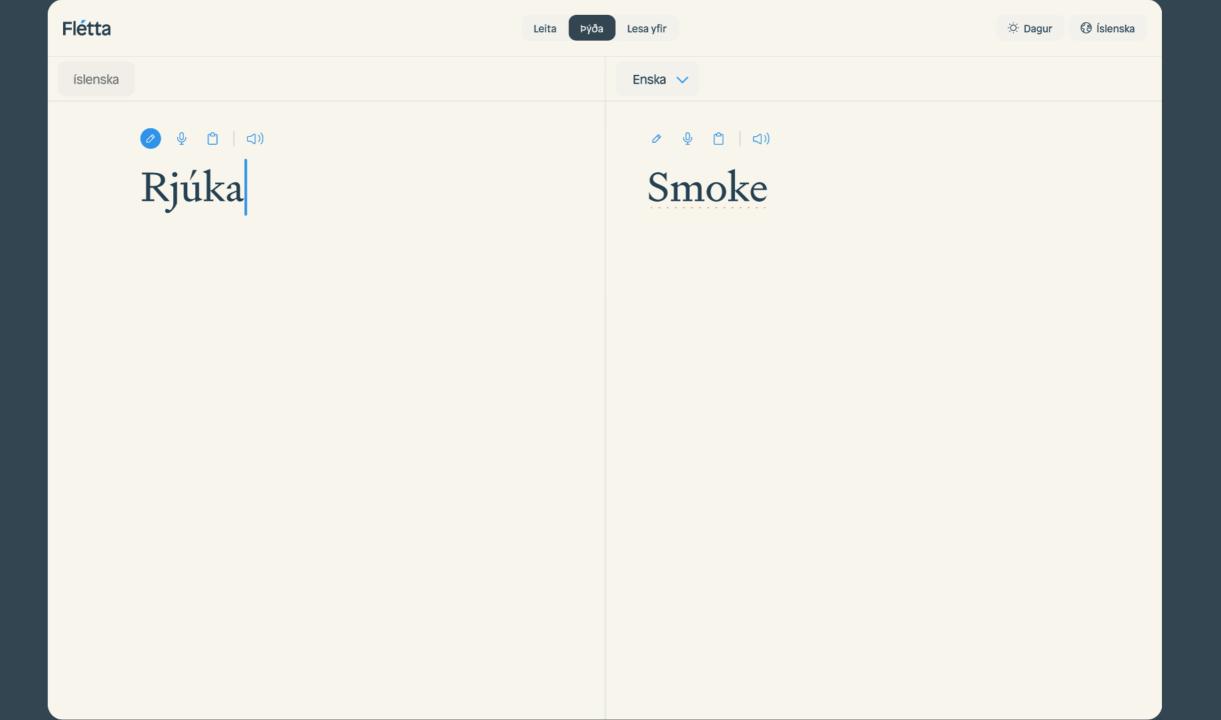
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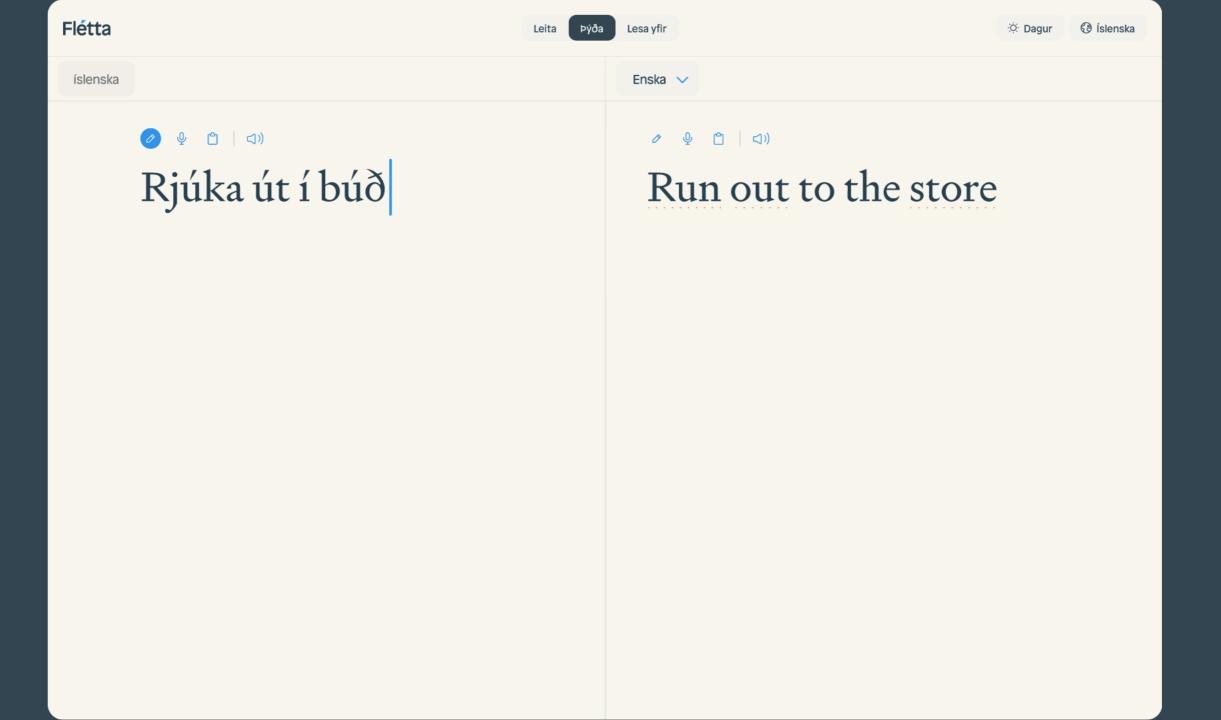


ég hleyp, þú hleypur, það hleypur









Comparison

Málið.is

- Portale: A doorway to different locations
- Distinction
- Minor remodelling or synchronization of the data
- Portal for the resources





Fléttan.is

- Domus: All in one place
- Integration
- Significant remodelling and synchronization
- Portal for a well defined target-group







The Wine and the Wineskins

• "And no one puts new wine into old wineskins. If he does, the new wine will burst the skins and it will be spilled, and the skins will be destroyed." (Luke 5:37)

What about putting old wine (0%) into new bottles?



https://www.psephizo.com



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